



Public Schools of North Carolina

# **North Carolina Textbook Commission Meeting**

**February 21, 2019**

# Agenda

- Welcome/Call to Order/Roll Call
- Introductions/Approval of Minutes
- Virtual Meeting Best Practices
- Review of Operations Manual/Policies
- Textbook Evaluation Process and Timeline
- Advisor Interest and Recruitment
- Ethics Training
- Meeting Reimbursement Procedures/Documents
- Draft 2019 Invitation/Sample Site Information
- Next Steps/Adjournment



# Call to Order

## Welcome

## Roll Call



# Introductions



# Approval of Minutes



# Virtual Meeting Best Practices for the NC Textbook Commission



# Review of Operations Manual/Policies



# Context and Background





# § 115C-85

## Defines textbooks

*... "textbook" means systematically organized material comprehensive enough to cover the primary objectives outlined in the standard course of study for a grade or course. Formats for textbooks may be print or nonprint, including hardbound books, softbound books, activity-oriented programs, classroom kits, and technology-based programs that require the use of electronic equipment in order to be used in the learning process. Technology-based programs may include subscription or web-based materials.*



# Textbook Adoption Policies (SBE)

|          |   |
|----------|---|
| TEXT-000 | Textbook Adoption                                     |
| TEXT-001 | Textbook Evaluation Criteria and Invitation to Submit |
| TEXT-002 | Textbook Evaluation Advisors                          |
| TEXT-003 | Textbook Commission                                   |
| TEXT-004 | Textbook Contracts                                    |
| TEXT-005 | Disposition of Old Textbooks                          |
| TEXT-006 | Textbook Publishers Registry                          |
| TEXT-008 | Selection of American History Books                   |



# Textbook Evaluation Process and Timeline



# Adoption Process

- DPI develops the criteria for evaluation and selection
- DPI drafts the *Invitation to Submit Textbooks for Evaluation and Adoption in NC* that contains the criteria for selection, all the procedures publishers must follow, and the timeline for submission
- The SBE (including their legal counsel) approves the Invitation and then it is sent to Publishers via the NC Publishers Registry



# Adoption Process (continued)

- The Textbook Commission selects the advisors who will apply the criteria to the submitted textbooks
- Based on the results of their own reviews and the reviews of the advisors, the Textbook Commission provides a recommended list of approved textbooks to the SBE
- The SBE makes the final decision regarding the list of approved textbooks
- Contracts with publishers are completed



# Textbook Adoption



# Benefits to Districts/Schools

Textbooks approved deemed to be:

- Aligned with the Standard Course of Study
- Suitable for the grade/instructional level
- Appropriate for Exceptional Children and English Language Learners
- Offered at the lowest cost in the nation



# Benefits to Publishers

- High profile in the state
  - Titles placed on the approved list
  - Districts/schools encouraged to purchase textbooks on the approved list
- Cost savings
  - Centralized shipping to the NC Textbook Warehouse





# Anticipated 2019 Adoption Schedule



|                       |   |
|-----------------------|---|
| <b>March 2019</b>     | <b>Invitation submitted to SBE for approval</b> |
| <b>July 2019</b>      | <b>Evaluation Sessions</b>                      |
| <b>August 2019</b>    | <b>Deliberations and Reconsiderations</b>       |
| <b>September 2019</b> | <b>Reports and Recommendations to SBE</b>       |



# Textbook Evaluation Advisor Interest and Recruitment



# Textbook Evaluation Advisors

- Assist the Textbook Commissioners in the evaluation of the textbooks
- Textbook Evaluation Advisors vary by content area for each adoption
- Textbook Commission members facilitate the work of the advisors
- Advisors are typically teachers certified in the content area under evaluation
- Evaluators who are currently teaching in the area under evaluation are preferred



# Lunch



# Ethics Training



# Meeting Reimbursement Procedures



# Draft 2019 Invitation Review



# 2019 Invitation to Submit Textbooks for Evaluation and Adoption in NC

- Scheduled to present to the State Board for approval as indicated in tentative schedule
- Invitation includes:
  - Bid proposal details and guidelines for publishers
  - Cost proposal spreadsheet examples
  - Content criteria sheets





# Criteria Sheets

- Standards alignment review and content criteria evaluation
- EC and EL considerations
- Digital considerations



**Questions/Comments????**



# Sample Sites



# Textbook Adoption Services

**Dr. Carmella Fair**  
**Instructional Resource Consultant**  
**Digital Teaching and Learning**  
**[nctextbooks@dpi.nc.gov](mailto:nctextbooks@dpi.nc.gov)**

**Deborah Goodman**  
**Lead Consultant**  
**Digital Teaching and Learning**

**Position is currently vacant**  
**Director**  
**Digital Teaching and Learning**

# NCDPI Digital Teaching and Learning/ Textbook Adoption Service Staff

- Assist the State Superintendent in the implementation of the SBE policies
- Support the Textbook Commission members and their advisors
- Communicate with the Publishers via the Publishers Registry



# Closing



- Next steps
- Closing remarks
- Adjournment

